

Campus Communication Vehicles Survey

Spring Semester 2004

1. Please indicate which campus audience you represent:

Student	Instructional Faculty
Staff	Administrative Faculty

2. Which of the following campus communication vehicles do you read regularly? Please mark all that apply.

Daily Newsletter (e-mail)	The Word
Around the Heart-Blog	Around the Heart – Print
Around the Heart-PDF file	News Player on Home Pg
Student Electronic Distribution	Listserv-Faculty
Listserv-Staff	Listserv-Earlham Topics

3. Which vehicles do you contribute to? Please mark all that apply.

Daily Newsletter (e-mail)	The Word
Around the Heart	Student Electronic Distribution
Listserv-Faculty	Listserv-Staff
Listserv-Earlham Topics	Website

4. Rank the three most helpful means of communication by selecting items from the pull-down menus. Why?

Daily Newsletter (e-mail)	The Word
Around the Heart-Blog	Around the Heart – Print
News Player on Home Pg	Student Electronic Distribution
Listserv-Faculty	Listserv-Staff
Listserv-Earlham Topics	

5. Rank the three least helpful means of communication by selecting items from the pull-down menus. Why?

Daily Newsletter (e-mail)	The Word
Around the Heart-Blog	Around the Heart – Print
News Player on Home Pg	Student Electronic Distribution
Listserv-Faculty	Listserv-Staff
Listserv-Earlham Topics	

6. How do you typically find out about campus events?

Daily Newsletter (e-mail)	The Word
Around the Heart-Blog	Around the Heart – Print
Around the Heart-PDF file	News Player on Home Pg
Student Electronic Distribution	Listserv-Faculty
Listserv-Staff	Listserv-Earlham Topics
News Player on Home Page	Word of mouth
Posters	Palladium Item
Web Calendar	Other
I am not hearing about Earlham news in a timely way.	

7. How do you typically find out about campus news other than events?

Daily Newsletter (e-mail)
Around the Heart-Blog
Around the Heart-PDF file
Student Electronic Distribution
Listserv-Staff
News Player on Home Page
Posters
Web Calendar

The Word
Around the Heart – Print
News Player on Home Pg
Listserv-Faculty
Listserv-Earlham Topics
Word of mouth
Palladium Item
Other

I am not hearing about Earlham news in a timely way.

8. Are you satisfied with the volume of Earlham listserv mail you are receiving?

I am still receiving too many listserv messages.

I am comfortable with the current volume of listserv messages.

I receive so few listserv messages that I don't feel connected to the Earlham community.

Other.

9. Are you satisfied with the current approach to channeling of content to the various means of campus communication?

Yes

No

It's too soon to tell.

I'll use whatever is available.

10. Please share any suggestions that you have for campus communication.